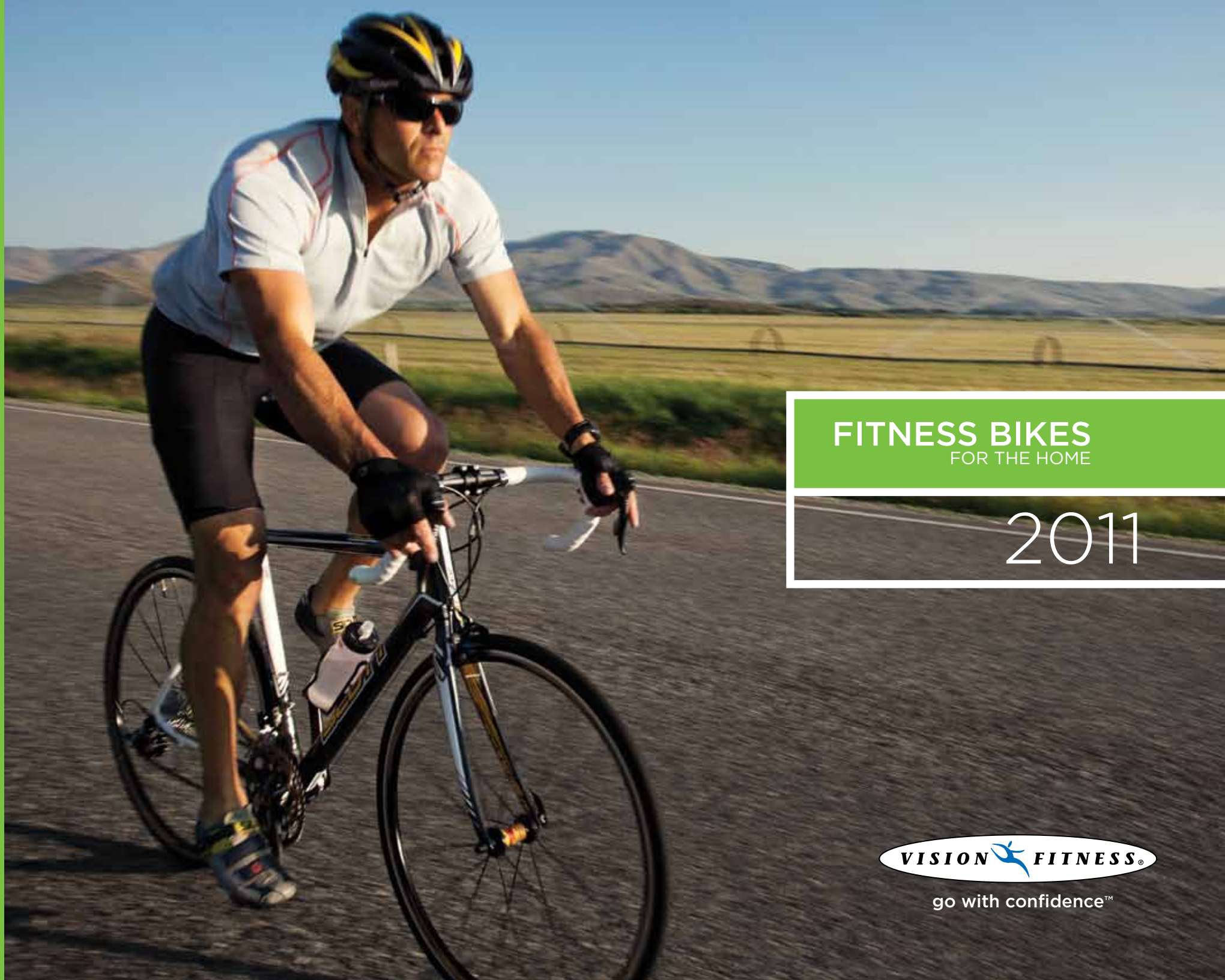


FITNESS BIKES
FOR THE HOME

2011

VISION FITNESS®

go with confidence™

be confident in yourself, in your vision, and in the products that can get you there. Vision Fitness...

go with confidence™

Our company began as a division of Trek® Bicycle Company over 15 years ago, where we pioneered the development of the best fitness bikes in the industry. Today, as part of Johnson Health Tech NA, one of the largest fitness equipment companies in the world, we stay true to our heritage and offer the best quality, value, and customer service you will find.

Winner of 29 Best Buys!

awards & media

Vision Fitness® products are recognized with more "best buy" awards than any other fitness brand. Below is a list of these award-winning products:

T9200	Platform Treadmill	**February 2011**
X20	Elliptical Trainer	**February 2010**
T9250	Folding Treadmill	**February 2010**
T9200	Platform Treadmill	**February 2010**
T9200	Platform Treadmill	**February 2008**
T9200	Platform Treadmill	**February 2007**
R2250HRT	Semi-Recumbent Fitness Bike	**Health Magazine - Jan./Feb. 2007**
R2250HRT	Semi-Recumbent Fitness Bike	**February 2007**
E3200HRT	Upright Fitness Bike	**February 2007**
T9500	Platform Treadmill	**February 2006**
T9200	Platform Treadmill	**February 2006**
E3200HR	Upright Fitness Bike	**BBC Focus U.K. - January 2006**
E3100	Upright Fitness Bike	**Men's Fitness U.K. - March 2005**
X6100	Folding Elliptical Trainer	**Health Magazine - Jan./Feb. 2005**
T9200	Platform Treadmill	**January 2005**
X6200HRT	Folding Elliptical Trainer	**Which? Magazine U.K. - August 2004**
E3000	Upright Fitness Bike	**February 2004**
T9200	Platform Treadmill	**January 2004**
T9200	Platform Treadmill	**May 2003**
R2000	Semi-Recumbent Fitness Bike	**Consumers Guide**
X6200	Folding Elliptical Trainer	**Jan./Feb. 2001**
R2200	Semi-Recumbent Fitness Bike	**Jan./Feb. 2001**
X6200	Folding Elliptical Trainer	**Sept./Oct. 1998**
R2200	Semi-Recumbent Fitness Bike	**Sept./Oct. 1998**
E4100	Dual-Action Upright Fitness Bike	**Sept./Oct. 1998**
E3200	Upright Fitness Bike	**Sept./Oct. 1998**
E4100	Dual-Action Upright Fitness Bike	**Nov./Dec. 1997**
R2200	Semi-Recumbent Fitness Bike	**Nov./Dec. 1996**
R2200	Semi-Recumbent Fitness Bike	**Sept./Oct. 1995**

Prevention, January 2011
R1500 Simple
"Pedal off pounds pain free with the Vision Fitness **R1500** bike. There's no hunching over handlebars on this recumbent ride, and the cushioned lumbar supported seat is so comfy, you may not want to get off."

Fitness Professor Review, November 2010
"Head of the Class"
R2050 Deluxe
"Step thru design, 21-lb. flywheel, 20 levels of resistance, 7 preset programs, contact heart rate, deluxe blue back-lit LCD display and comfort arc seat make this a great recumbent."

Prevention, January 2008
R2050
"There's no hunching over with this recumbent design. The large seat is easy to get into and out of and provides lumbar support so you can work out longer without aggravating back pain."

Health, January/February 2007
R2250
"The step-through frame is just one of the comfort features on this body-friendly ride. Add the reclining seat, adjustable lumbar control, and 28 seat positions, and you might find yourself riding longer than you'd planned."

Additional Awards & Recognition

E1500 Simple

R2050 Premier

E4000 Upright Bike

Leading Consumer Magazine 2007
Best Buy for E3200 Upright Bike
Best Buy for R2250 Semi-Recumbent Bike

smooth

Vision Fitness® bikes provide years of maintenance-free performance without jarring or jerking, keeping your focus where it needs to be—on your goals. We pioneered the friction-free magnetic resistance system with no wearing parts for maximum performance and durability. Combine this system with our optimally-weighted flywheel, and you get the smoothest resistance system available. When the resistance level is changed on the console (even in the middle of a workout), the transitions are smooth, gradual, and fluid.

We build our bikes from the ground up and specify premium parts, such as sealed roller bearings, to ensure top quality. Vision Fitness will not cut corners, which is why we are the leader in the fitness bike industry.

Friction-free magnetic resistance and large Poly-V belts make our bikes exceptionally smooth and quiet.

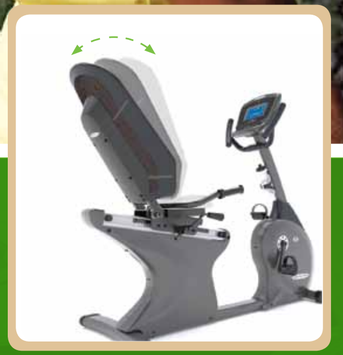
quiet

Many people read a magazine or watch TV while working out on a piece of home fitness equipment. They may work out in the early morning or late evening and do not want to disturb others. Knowing this, Vision Fitness developed our Quiet-Glide™ drive technology to ensure an extra-quiet workout.

The large eight-ribbed Poly-V belts on our 200 Series bikes give our products a competitive advantage. The larger surface area puts less tension on the belt, producing less noise and resulting in a longer lifespan of not only the belt but the entire drive system.

comfortable

At Vision Fitness, we add features specifically to help you achieve your goals. A bike's seat is your primary contact point and, because of this, we have always set comfort of the seat as a top priority. Our Comfort Arc™ seats, with body-contoured foam and free range of motion, will have you smiling for miles. They are designed to fit the majority of the population and are considered the most comfortable in the fitness industry. Our upright seats have a cutout in the nose to reduce pressure on soft tissue areas.



Comfort Arc™ mesh reclining seat (found on the **R2250**)

Our semi-recumbent seats offer lumbar support, and the seat bottoms include two sets of mounting holes so the seat can be adjusted to the perfect position for you.

get exactly what you want

Vision Fitness configured our upright and semi-recumbent bike frames so that they can be matched with any of our three console options. Simply choose the console that meets your needs, and add it to the frame that offers what you want. The result is the perfect bike for you!

R2250

1 choose your console

Key features found on all Vision Fitness® home bike consoles:

- quick start button allows you to simply press and go
- resistance level, RPM, time, distance, heart rate, calories, and watts readouts
- integrated reading rack
- program profile display illustrates the resistance level and how much of the workout is complete
- easy-to-read LCD display
- preset programs

SIMPLE	DELUXE	PREMIER
• LCD screen • 7 programs • easy operation • 16 levels of resistance • contact heart rate	• blue backlit LCD screen • 8 programs • scrolling message bar • 20 levels of resistance • telemetric & contact heart rate	• advanced full-color LCD screen • 4 background scenes & 10 personal photos with slideshow • 22 programs, including acclaimed SPRINT 8® workout • USB port for easy workout tracking • telemetric & contact heart rate • DVD-compatible A/V ports

2 select your frame

Key features found on all Vision Fitness® home bike frames:

- front transport wheels allow easy movement
- premium sealed roller bearings keep bikes operating smoothly and quietly
- handlebars come with contact heart rate sensors
- Comfort Arc™ seats are considered the most comfortable seats in the industry
- three-piece cranks provide increased durability and a smooth feel

R1500
semi-recumbent

- ECB magnetic resistance
- supersilent poly-v belt
- 21-lb. balanced flywheel
- Comfort Arc™ seat w/lumbar support
- 2-year parts/electronics warranty

R2050
semi-recumbent

- ECB magnetic resistance & step-thru frame
- supersilent poly-v belt
- 21-lb. balanced flywheel
- Comfort Arc™ seat w/lumbar support
- 3-year parts/electronics warranty

R2250
semi-recumbent

- ECB-Plus™ magnetic resistance & step-thru frame
- Quiet-Glide™ supersilent poly-v belt
- 24-lb. balanced flywheel
- Comfort Arc™ Mesh seat w/recline
- home & corporate warranties

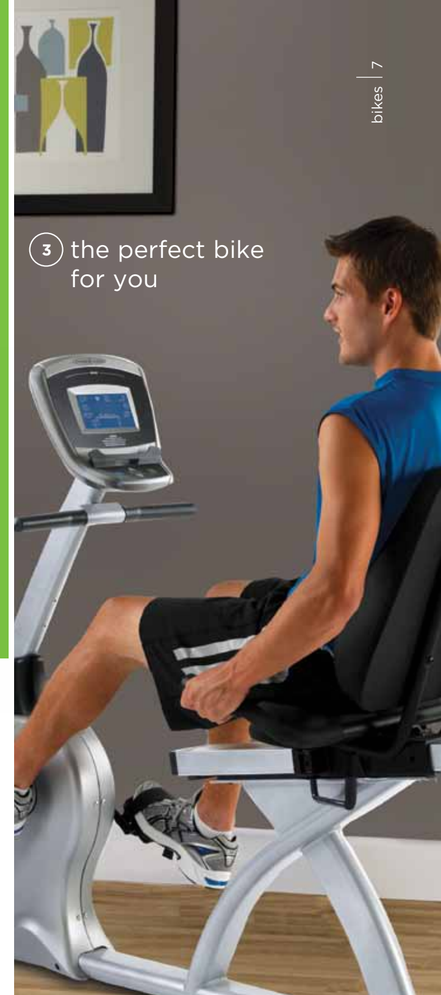
E1500
upright

- ECB magnetic resistance
- supersilent poly-v belt
- 21-lb. balanced flywheel
- Comfort Arc™ upright seat
- 2-year parts/electronics warranty

E3200
upright

- ECB-Plus™ magnetic resistance
- Quiet-Glide™ supersilent poly-v belt
- 24-lb. balanced flywheel
- Comfort Arc™ upright seat & armrests
- home & corporate warranties

3 the perfect bike for you



feature	premier	deluxe	simple
console and programs	advanced full-color LCD screen, 6 user log-in profiles, 4 background scenes & 10 personal photos with slideshow, 8 classic programs (including SPRINT 8®), 5 custom programs, 3 HRT® programs, 3 goal programs, 10K, 20K, 30K Places-to-Go	blue backlit LCD screen, SPRINT 8®, manual, intervals, fat burn, mountain, random, watts, target heart rate	LCD screen, manual, muscle toner, intervals, fat burn, incline, rolling hills, mountain
console feedback	speed, distance, time, resistance, heart rate, calories, RPM, % heart rate	speed, distance, time, resistance, heart rate, calories, RPM, % heart rate	watts, distance, time, heart rate, calories, RPM, program, level
heart rate	telemetric & contact	telemetric & contact	contact
extras	DVD-compatible A/V ports, USB port for easy workout tracking, training calendar, telemetric HR strap, integrated reading rack	telemetric HR strap, integrated reading rack	integrated reading rack
program levels	20	20	16

big results in little time

Fit in a workout anytime with our SPRINT 8® program, medically proven to give you the best 20-minute workout possible. This unique program, found exclusively on Vision Fitness® products, was developed with Phil Campbell, MS, MA, and author of *Ready, Set, Go! Synergy Fitness*. Mr. Campbell is an expert in the field of anaerobic exercise, which has been cited by numerous medical publications as the cure for the "middle-age spread" or the energy decline, weight-gain, loss of muscle, and wrinkled skin we experience after age 30.

feature	R2250 semi-recumbent	R2050 semi-recumbent	R1500 semi-recumbent
resistance system	ECB-PLUS™ motor-operated permanent magnet	motor-operated ECB	motor-operated ECB
drive train	QUIET-GLIDE™ supersilent poly-v belt	supersilent poly-v belt	supersilent poly-v belt
flywheel	24 lbs. balanced	21 lbs. balanced	21 lbs. balanced
seat	COMFORT ARC™ mesh w/ recline	COMFORT ARC™ w/ lumbar support	COMFORT ARC™ w/ lumbar support
seat rail/post	aluminum, 28 positions	sandblasted steel	sandblasted steel
handlebars	extended console & seat w/ contact heart rate	console & seat w/ contact heart rate	console & seat w/ contact heart rate
pedals	self-balancing w/ easy-adjust straps	self-balancing w/ easy-adjust straps	self-balancing w/ easy-adjust straps
power	plug-in	plug-in	plug-in
home warranty*	lifetime frame lifetime magnetic brake 3 years electronics/parts 1 year labor	lifetime frame lifetime magnetic brake 3 years electronics/parts 1 year labor	lifetime frame lifetime magnetic brake 2 years electronics/parts 1 year labor
limited corporate warranty*	up to 3 hours of use/day 1 year frame 1 year magnetic brake 1 year electronics/parts 1 year labor	none	none
dimensions	67"l x 26"w x 53"h	62"l x 26"w x 50"h	57"l x 27"w x 47"h
product weight	150 lbs.	150 lbs.	102 lbs.
max. user weight	300 lbs.	300 lbs.	300 lbs.
upgrades from previous model	UPGRADES FROM **R2050** reclining mesh seat, extended console handlebar, ECB-PLUS™ resistance system, QUIET-GLIDE™ drive, heavier flywheel, corporate warranty	UPGRADES FROM **R1500** step-thru access, heavier gauge steel frame, longer seat rail, warranty	UPGRADES FROM SPORTING GOODS PRODUCTS bottom support tube on frame, COMFORT ARC™ seat, heavy gauge frame, supersilent poly-v belt, three-piece crank, warranty

Learn more about the body-fat-cutting, muscle-toning, anti-aging benefits of SPRINT 8 at www.visionfitness.com.

E3200 upright	E1500 upright
ECB-PLUS™ motor-operated permanent magnet	motor-operated ECB
QUIET-GLIDE™ supersilent poly-v belt	supersilent poly-v belt
24 lbs. balanced	21 lbs. balanced
COMFORT ARC™ upright	COMFORT ARC™ upright
steel	steel
multi-position w/ armrests & contact heart rate	multi-position w/ contact heart rate
self-balancing w/ easy-adjust straps	self-balancing w/ easy-adjust straps
plug-in	plug-in
lifetime frame lifetime magnetic brake 3 years electronics/parts 1 year labor	lifetime frame lifetime magnetic brake 2 years electronics/parts 1 year labor
up to 3 hours of use/day 1 year frame 1 year magnetic brake 1 year electronics/parts 1 year labor	none
41"l x 26"w x 56"h	40"l x 26"w x 50"h
104 lbs.	82 lbs.
300 lbs.	300 lbs.
UPGRADES FROM **E1500** QUIET-GLIDE™ drive, heavier frame, ECB-PLUS™ resistance system, heavier flywheel, warranty	UPGRADES FROM SPORTING GOODS PRODUCTS COMFORT ARC™ seat, heavy gauge frame, supersilent poly-v belt, three-piece crank, warranty

feature	E4000 dual-action
console and programs	LCD DISPLAY W/LARGE FEEDBACK WINDOW no programs
console feedback	RPM, calories, distance, time
heart rate	none
program level	Indexed
resistance system	ECB cable-operated, permanent magnet
drive train	chain & poly-v belt
flywheel	16.5 lbs. balanced
seat	COMFORT ARC™ upright
seat post	steel
handlebars	multi-position
pedals	double-sided strapless
power	2 AA battery
home warranty*	lifetime frame lifetime magnetic brake 2 years electronics/parts 1 year labor
limited corporate warranty*	up to 3 hours of use/day 1 year frame 1 year magnetic brake 1 year electronics/parts 1 year labor
dimensions	43"l x 25"w x 53"h
product weight	97 lbs.
max. user weight	300 lbs.
upgrades from previous model	UPGRADES FROM POPULAR AIR BIKE adjustable magnetic resistance, COMFORT ARC™ seat, quieter workout, heavy gauge frame

feature	V-SERIES indoor cycle
frame	steel frame w/ zinc oxide polyester powder coating
seat post & handlebar stem	stainless steel pop pin wedge design to lock in desired height
drive train	multi-ribbon belt drive
bottom bracket	2 large oversized SKF bearings for increased longevity
resistance system	friction brake w/ microadjustable knob & emergency stop
flywheel	high inertial, 40 lbs.
cranks	heat treated high carbon steel
pedals	standard alloy pedals
handlebars	5 hand positions w/ microadjustable fore/aft slider
seat	ergonomic cycling saddle
dimensions	56"l x 21.25"w x 43"h
product weight	108 lbs.
maximum user weight	290 lbs.
standard features	water bottle cage
warranty (limited home use)	5 years frame, 2 years parts, 1 year labor, 6 month wear items
warranty – commercial	5 years frame, 2 years parts, 1 year saddle, 1 year labor wear items: pedal straps & bottle holder excluded from warranty

Computer is sold separately.

*** Refer to** www.visionfitness.com
for complete Warranty details.
All product specifications are subject to change.

go with confidence™

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